

JOINT PRESS RELEASE



MHA VENTURES, INC.
HELENA, MONTANA
CONTACT: SEAN BECKER, VP Shared Services
sean@mtha.org



ANNUM HOUSING
MEDFORD, OREGON
CONTACT: JERRYCK MURREY, CEO
jerryck@annumhousing.com

FOR IMMEDIATE RELEASE

December 18, 2024

MHA VENTURES PARTNERS WITH ANNUM HOUSING TO BRING HOUSING AS A BENEFIT TO MONTANA HOSPITALS

HELENA, Montana – The Montana Hospital Association’s for-profit subsidiary, MHA Ventures, Inc. is excited to announce a groundbreaking technology solution that aims to improve healthcare worker shortages: **HOUSING AS A BENEFIT**.

In partnership with Annum Housing, MHA Ventures is developing and delivering innovative tools will help healthcare employees afford to live in the communities they serve. This new initiative is based on the results of the 2022 MHA Ventures housing survey that found one of the largest barriers to workforce retention and recruitment was housing affordability. This initiative aims to provide stability and opportunity for healthcare professionals and their families.

“Our goal is to reduce employee turnover, increase success in recruiting healthcare workers, and strengthen employee engagement. By directly addressing the unique issues that impact access to affordable housing we can improve on all three of these critical goals.” – Sean Becker, VP Shared Services at MHA

This Montana housing initiative will leverage Annum’s comprehensive suite of housing benefits, which include a household savings marketplace, financial assistance, home rental and ownership support, and educational resources. With these benefits, healthcare workers at hospitals in Montana can navigate the complex housing market to unlock improved housing affordability and access. Montana’s healthcare systems are facing a critical staffing challenge that has been compounded by a lack of affordable housing. The Montana Department of Labor and Industry (MDLI) reported 6,062 healthcare job openings in January 2024, with demand expected to persist through 2032. According to the US Bureau of Labor Statistics, in July 2024, only 0.4 persons were looking for work compared to total job openings, tied for the lowest in the nation, along with North Dakota and Vermont. Montana needs access to affordable housing to meet the healthcare needs of the communities they serve.

“Innovative solutions like ‘Housing as a Benefit’ empower employers to directly address housing challenges, making it a critical addition to any benefits package.” – Jerryck Murrey, CEO at Annum Housing.

About MHA Ventures, Inc.: MHA Ventures, Inc. is the for-profit subsidiary of the Montana Hospital Association. Established in 1987, MHA Ventures has been committed to bringing value to the members of MHA for over 37 years by delivering powerful purchased services and workforce solutions. Visit mtha.org/business-solutions/mha-ventures-inc for more information.

***** END OF RELEASE *****

JOINT PRESS RELEASE

About Annum Housing: Annum Housing is a technology company launched in June 2024. It enables employers to establish cost-efficient and impactful employer-assisted housing programs. To learn how Annum Housing can support your organization's workforce housing needs, visit annumhousing.com.

***** END OF RELEASE *****